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NOV 16 2004

DATE: November 16, 2004

Total Pages Including Cover: 16

TO: Examiner Ludwig      Company: Commissioner for Patents  
Fax #: 703-872-9306  
Client/Matter #: 28150.6

FROM: Michael A. Davis, Jr.      Haynes and Boone, LLP  
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Should you have any problems with this transmittal, please call: 512-867-8516

**MESSAGE:**

USSN: 09/690,366

Title: METHOD AND SYSTEM FOR FORMING A HYPERLINK WITHIN A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER

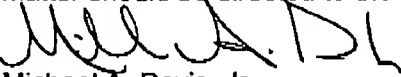
Attorney Docket No.: 28150.6

Examiner Ludwig,

Attached please find the following regarding the above referenced patent application:

1. Response to Office Action mailed June 17, 2004;
2. Petition for Extension of Time; and
3. Transmittal Letter.

Entry of these papers in the above referenced application is courteously solicited. Any question regarding this matter should be directed to the undersigned.

  
Michael A. Davis, Jr.  
Registration No. 35,488

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NOV 16 2004

Serial No.: 09/690,366  
Response to Office Action of 06/17/2004Docket No. 28150.6  
Customer No. 000027683In re application of:  
Billy P. Taylor

Serial No.: 09/690,366

Filed: October 16, 2000

For: METHOD AND SYSTEM FOR  
FORMING A HYPERLINK WITHIN  
A DIGITAL VERSION OF A  
MASS-PRODUCED PRINTED PAPER

Group Art Unit: 2178

Examiner: Ludwig, Matthew J.

Confirmation No.: 3106

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed June 17, 2004, enclosed are the following regarding the above-identified patent application:

1. Response to Office Action;
2. Petition for Extension of Time; and
3. Transmittal letter.

☒ Small entity status of this application has been established by a previously submitted verified statement under 37 C.F.R. §§ 1.9 and 1.27.

☐ No additional fee is required.

The fee has been calculated as shown below:

	(Col. 1)	(Col. 2)	(Col. 3)	SMALL ENTITY	OTHER THAN A SMALL ENTITY
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE FEE	ADDIT. OR RATE FEE
TOTAL	27 minus	27	= 0	x 9 \$	OR x 18 \$0.00
INDEP	3 minus	3	= 0	x 44 \$	OR x 88 \$0.00
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				+ 150 \$	OR + 300 \$
				TOTAL \$	OR TOTAL \$0.00

- \* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.  
 \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.  
 \*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.  
 The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

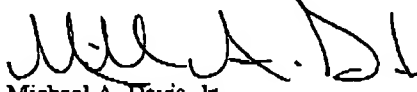
- ☒ Please charge Deposit Account No. 08-1394 in the amount of \$ 215.00.  
☐ A check in the amount of \$ \_\_\_\_\_ is attached.

Serial No.: 09/690,366  
Response to Office Action of 06/17/2004

Docket No. 28150.6  
Customer No. 000027683

- [X] The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 08-1394.
- [X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.
- [X] Any patent application processing fees under 37 C.F.R. § 1.17.

Respectfully submitted,



Michael A. Davis, Jr.  
Registration No. 35,488

Date: 11/16/2004  
HAYNES AND BOONE, LLP  
901 Main Street, Suite 3100  
Dallas, TX 75202-3789  
Phone: (512) 867-8458  
Facsimile: (214) 200-0853  
Docket No. 28150.6

a-169431.1

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below:	
Fax Number: (703) 872-9306	
<u>Melissa Campbell</u>	
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<u>Melissa Campbell</u>	
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<u>11/16/04</u>	
DATE OF TRANSMISSION	

Serial No.: 09/690,366  
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Docket No. 28150.6  
Customer No. 000027683

In re application of:  
Billy P. Taylor

**Serial No.: 09/690,366**

**Filed: October 16, 2000**

For: METHOD AND SYSTEM FOR FORMING A HYPERLINK WITHIN A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER

הנהגת הנהלת המוסד

Group Art Unit: 2178

Examiner: Ludwig, Matthew J.

Confirmation No.: 3106

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P.O. Box 1450  
Alexandria, VA 22313-1450**

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					OTHER THAN A SMALL ENTITY					
(Col. 1)			(Col. 2)	(Col. 3)	SMALL ENTITY			SMALL ENTITY		
CLAIMS REMAINING AFTER AMENDMENT			HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA		RATE FEE	ADDJT.	OR	RATE FEE	ADDJT.
TOTAL	27	minus	27	= 0	x 9	\$_____	OR	x 18	\$0.00____	
INDEP	3	minus	3	= 0	x 44	\$_____	OR	x 88	\$0.00____	
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM					+ 150	\$_____	OR	+ 300	\$_____	
					TOTAL	\$_____	OR	TOTAL	\$0.00____	

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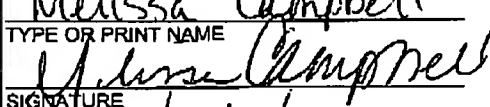
Respectfully submitted,



Michael A. Davis, Jr.  
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Date: 11/16/2004  
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Phone: (512) 867-8458  
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DATE OF TRANSMISSION	11/16/04

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**PATENT**  
Serial No.: 09/690,366  
Docket No. 28150.6  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:  
Billy P. Taylor

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**For: METHOD AND SYSTEM FOR FORMING A HYPERLINK WITHIN A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER**

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Group Art Unit: 2178

Examiner: Ludwig, M.

**Mail Stop Amendment**  
**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

### RESPONSE TO OFFICE ACTION

In response to the Office Action mailed June 17, 2004, please reconsider this application in view of the following remarks.

**Listing of Claims** section begins on page 2 of this paper.

**Remarks section begins on page 8 of this paper.**